

Course Outcomes

Name of Subject:- **PRINCIPLES OF BUSINESS MANAGEMENT**

- Describe what management is.
- Explain the primary functions of management.
- Describe the primary types of managers and the roles they play.
- Explain the advantages that arise from managing people well.
- Explain the pros and cons of planning.
- Explain the stages of the planning cycle.
- explain evidence-based decision making and its tools.
- Describe common organizational structures and their advantages and disadvantages.
- Explain the importance of employee motivation in an organization.
- Explain needs-based theories of motivation.
- Explain process-based theories of motivation.